



CocoRau Couture: Fashion Meets Food

May 2018 - CocoRau founder Konstanze Zeller introduces her Raw Couture Collection, a line of raw, nutrient-based snacks and elixirs that deliver both sophisticated flavor and gift-worthy design. The brand's **Raw Cacao Power Bites** are ready-to-eat energy snacks made from 100% raw organic cacao while the **Immortal Elixirs** are powdered food-based nutrients designed to elevate the health quotient of any dish or drink.

Cherry Bombe magazine Co-Founder Claudia Wu raves, "COCORAU has all the requisite "no's" — no gluten, no dairy, no processed sugar, no GMOs. But it's nice to know there are still sweet things in life you can say "yes" to."

Having spent most of her career behind the scenes as a makeup artist, Zeller learned firsthand how demanding and exhausting this profession can be. Traveling for assignments around the world, she became acquainted with the sustaining powers of raw nutrients, and her discovery of 100% raw organic cacao inspired her to create "Power Bites" - small, intensely flavored combinations of healthy, healing ingredients to promote sustained energy without fillers or unnecessary calories.

Konstanze shared them and soon developed a devoted following of photographers and models who appreciate the purity of the ingredients, the luxurious flavors and the nutrition the snacks impart. The line now includes four small-batch varieties, each named after a Sanskrit mantra: So **Hum** (Lavender), **Samadhi** (Orange Bliss), **Lakshmi** (Matcha Tea) and **Turiya** (Espresso).

The response to Power Bites has now inspired Zeller to develop a line of powdered elixirs perfect for adding to other favorite foods and drinks. Rehmanna Thomas, the renowned Taoist herbalist, consulted with Zeller on the creation of each: **Holy Body Powder** (designed to support wellness + sustain energy), **Superlative Beauty** (aids with cellular renewal + longevity) and **Sensual Supreme** (combination of aphrodisiac adaptogenic herbs to enhance passion).

You don't have to be a model to try CocoRau - the Raw Couture Collection is currently carried by boutique retailers including The Alchemist Kitchen, The Assemblage a private Ayurvedic member club, Olsen & Co. the Ace Hotel's Project No8, Jacks Studio.

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For additional information about CocoRau, please visit www.cocorau.com.

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